

Social Media Posts for Contractors

Reach prospects online with these helpful ideas



FOR AGENTS AND BROKERS

Prospecting for and selling more contractor business just got a bit easier. Couple these social media posts with the [additional marketing materials](#) available, many of which can be co-branded with your agency information, for every contractor prospect or client you serve. Use the following social media posts on your blog, LinkedIn, Facebook or Twitter accounts to keep your agency in the forefront of potential clients' minds.

- Are you prepared for [emerging risks](#)? Let's discuss. Call me at XXX-XXX-XXXX.
- Avoid insurance gaps. Check out [these tips](#), then let's chat to be sure you're properly covered.
- 2 impediments to new construction: lack of land and labor. See [6 tips](#) from Insurance Journal for the homebuilding market.
- Get the low down on the risk and [insurance basics](#). Let's build the insurance program right for you.
- How often do you clean up your construction site? [View the poll](#).
- Plagued by noise-related injuries? View some of the [common ways](#) to help.
- Learn more about preventing construction falls while working from heights. [Stay safe while you work](#).
- [Focus on safety](#). Eye injuries cost more than \$300 mil/ year in lost time.