

Social Media Posts for Manufacturers

Reach prospects online with these helpful ideas



FOR AGENTS AND BROKERS

Prospecting for and selling more manufacturing business just got a bit easier. Couple these social media posts with the [additional marketing materials](#) available, many of which can be co-branded with your agency information, for every manufacturing prospect or client you serve. Use the following social media posts on your blog, LinkedIn, Facebook or Twitter accounts to keep your agency in the forefront of potential clients' minds.

- Read why [The Wall Street Journal](#) says cyber insurance is a must for manufacturers.
- Avoid insurance gaps. Check out [these tips](#), then let's chat to be sure you're properly covered.
- Implement a [safety program](#). Help keep your drivers safe on the road.
- Get the low down on the risk and [insurance basics](#). Let's build the insurance program right for you.
- How often do you conduct machinery inspections? [View the poll](#).
- Plagued by noise-related injuries? View some of the [common ways](#) to help.
- [Focus on safety](#). Eye injuries cost more than \$300 mil/ year in lost time.
- 22 million workers in the U.S. are exposed to hazardous noise each year. [Protect your employees](#).
- Manufacturing food? Learn about [insurance options](#) crafted just for you.
- Check out the Top 5 Digital Transformation Trends in Manufacturing, [according to Forbes](#).
- What does 2018 have in store? View the [Manufacturing Trends Watchlist](#).