

The Marketing Resource Center

FOR AGENTS AND BROKERS

View and download product and service collateral to expand your knowledge and promote your business.

You can:

- Print or download brochures and sell sheets
- Co-brand select materials with your agency's logo and contact information
- Add print and digital advertising to your campaigns
- Learn how to use social media with clients and prospects

Your Profile. Your personal information will prepopulate customizable materials.

My Images. Upload logos and photos to use on co-branded materials. Resolution and file size restrictions are clearly explained.

Search the MRC by entering a form number or key words. Expert searchers can even use Boolean terms such as AND, OR, NOT.

Begin at Agent Resources or Prospect & Policyholder Marketing.

Check out What's New. Our latest products, services, and campaigns.

Learn How To co-brand, use social media, and more.

Need Help with finding an item? Or for technical problems click here.

The screenshot shows the Liberty Mutual Marketing Resource Center website. At the top left is the Liberty Mutual logo. A navigation bar includes links for HOME, PRODUCTS, CART, MY ACCOUNT (highlighted), HELP, and LOGOUT. A search bar is located at the top right. The main content area features a 'Welcome to Our Marketing Resource Center' message and a 'WELCOME TO THE Marketing Resource Center!' banner. A sidebar on the right contains 'Resource Center' and 'MY ORDERS' sections. A 'Need Help?' section is visible at the bottom left of the main content area, and a 'Contact Us' section is at the bottom right. Callout boxes from the surrounding text point to these specific elements on the page.

Contact Us to provide feedback. We want to know how we're doing.

Get a quick snapshot of the Marketing Resource Center by clicking here.

We value your feedback and suggestion for improving your experience. Please email marketing.materials.feedback@libertymutual.com.