

## **Liberty Mutual business lines and Safeco personal lines join forces to serve you better**

Last week, we shared with you that Liberty Mutual business lines and Safeco personal lines have joined forces under a single distribution organization to strengthen how we deliver our industry-leading products and programs through independent agents.

Let's start with what's most important to you: The way your agency works with us on a daily basis **remains the same**. You will continue to work with your Liberty Mutual territory manager and underwriter for business lines, and the dedicated Safeco underwriters and territory managers for personal lines.

We brought the best of Liberty Mutual and Safeco together to lead the new **Independent Agent organization**, with President Tyler Asher and executive leadership across our eight U.S. regions. This team is in place to continue to build on our partnership with you, helping you strategically bring our products and programs to your local markets. Our eight Regional General Managers, some familiar to you, others new faces, all offer deep and broad experience across business lines and personal lines. [Meet our leadership team.](#)

**“We are simply thrilled to bring together the best leadership and proven best practices of two nationally recognized brands to help your agency continue to win in the marketplace.”**

There is a huge opportunity in front of us. For your agency, and for all independent agents, this move makes good business sense, particularly for the many of you appointed with both Liberty Mutual and Safeco. We can now work together as one organization to bring you a broadened suite of products and programs that help you thrive and succeed in today's fast-changing marketplace.

For us, this distribution organization amplifies our ability to invest and innovate and help you deliver on customer expectations.

We've never been more committed to being your IA champion, and look forward to the weeks and months ahead. Your Regional General Manager will be in touch to learn more about the great work you're doing in your agency and how we can do great new things together.

**Spencer Donkin**, Senior Vice President, West Zone, Independent Agent Channel

**John Mileski**, Senior Vice President, East Zone, Independent Agent Channel

**Jeff Ogard**, Vice President, Agency Relations