

Don't take the bait.

5 Ways to Safeguard Your Mobile Devices



As a small business owner, your mobile device is your office on the run. You access valuable information from these devices including customer orders, employee personal data, inventory, and more. To you, this information is priceless — and hackers know it, and want you to pay to keep it safe.

SMALL COMMERCIAL

Learn how to not to take the bait and keep your mobile devices secure:

Phishing

Phishing is one of the most common ways hackers try to steal your information. According to the 2019, Mobile Security Index, 42% of those surveyed said, they'd experienced a mobile-related incident involving phishing.¹

Phishing is when a cybercriminal poses as a legitimate institution or individual to lure individuals and businesses to provide sensitive information. This can be done through a text claiming to be from a vendor partner, an email from a friend trying to get you to check out a photo or video, or through multiple means of communication.

The text (also known as Short Message Service or SMS) or email may contain a malicious link or attachment, which infects your mobile device with malware that can steal your personal and client information. Business users (owners or employees) are three times more likely to fall for a phishing link when on a small screen (Android or iOS device) than when using a desktop OS, like Windows or macOS.^{1,2} But you can ensure you and your employees don't take the bait.

5 simple ways to secure your mobile devices.

- 1 Don't accept text messages from numbers you don't recognize. Block them.
- 2 Add your mobile device to the national "do not call" list — sign up is free (donotcall.gov)
- 3 Don't click on links in texts or emails, especially short ones or links that look suspicious.
- 4 Don't download files unless you're expecting something from someone you trust. If it's something financial, give the person a call, just to confirm it came from them.
- 5 Invest in virus and malware protection for your mobile devices. There are many competitively priced products in the market for a year of service.



businesses said to be at risk from mobile threats.¹



We understand the risks associated with mobile devices and online data. Liberty Mutual Insurance offers **cyber insurance** that provides a critical layer of protection for you and your business.



Contact your independent agent to learn more about this critical protection that may be missing from your current coverage.

¹Verizon. 2019 Security Index.

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