

SocialShare

Easy sharing on your social media channels. Expand your agency's online presence today!

SocialShare is a free and ever-expanding library of ready-to-post social media articles available exclusively for Liberty Mutual and Safeco appointed agents. The site is constantly being updated with fresh content, and there is no limit to the number of times you can post using SocialShare.

You can easily tap into relevant content to share on your agency's social media accounts with the click of a button.

You can search SocialShare by keyword or category.

Or if you prefer, with SocialShare's easy-to-use tab format, you have quick access to topical posts, campaigns and scheduled posts.

The screenshot shows the SocialShare website interface. At the top, there is a search bar with the text "Search for articles and posts" and a "Search" button. Below the search bar, there are three navigation tabs: "Topical", "Campaigns", and "Scheduled Posts". The main content area displays three article cards. The first card is titled "Halloween Tips for Kids" and features an image of a pumpkin. The second card is titled "October 20-25, 2019, is National Teen Homecoming Week" and features an image of a person. The third card is titled "Halloween Costume Inspiration" and features an image of a string of colorful flags. At the bottom of the page, there are three links: "Facebook not working?", "Disclaimer", and "Contact Bricks & Clicks".

Posts include an image to help boost engagement and handy tips that provide inspiration to personalize and localize your content. New content is added each week.



Want to be the first to know what's being added to the SocialShare library? Click the Subscribe to Email button on the SocialShare homepage to sign up today and we'll send you a list of the newest posts each week.

Once you find a post you'd like to share, you're only one click away from posting on Facebook, Twitter or LinkedIn. It's that simple.

[Let's get started!](#)

Liberty Mutual-only agents, [get started here](#).

