



**In this issue**: Learn more about the benefits of writing this robust Liberty Mutual Insurance farm product and how to use our eCLIQ® platform to quickly quote and issue policies.

# Three reasons to write farm

#### 1. Farm is available in eCLIQ for 34 states\*

Insurance for farm and agribusiness is more than just coverage, it's protecting the way of life of your client and it's a vital resource of our economy.

- Quote all commercial lines of business with Liberty Mutual.
- Get access to expanded and updated products.
- Take advantage of the latest coverage and system enhancements.

See how we're growing our farm capabilities.

## 2. Ease of doing business with eCLIQ, our intuitive quoting platform

Now you can offer valuable, expanded coverage designed to protect both business and personal farm and agricultural operations with our farm package and additional property and liability extension endorsements. **Get easy access to online quoting and issuance through eCLIQ:** 

- Entering policies in eCLIQ is the quickest way for submissions to be cleared for first-in.
- eCLIQ submissions will go to the top of an underwriter's queue for review, resulting in priority response time over paper applications.
- Quote anytime, anywhere with access to eCLIQ from your phone, tablet, and computer.
- Enter additional account details and supporting comments within the submission, reducing the need for additional emails to your underwriter.
- When you quote and issue farm policies in eCLIQ, you'll qualify for rewards from Instant Incentives™.

See how easy it is to quote farm in eCLIQ.

### 3. What we are writing

Beef cattle, except feedlots	Flour and other grain mill products	Retail nurseries, lawn and garden supply stores
Berry crops	Fruits and tree nuts, not elsewhere classified	Rice
Cash grains, not elsewhere classified	General farms, primarily crop	Sheep and goats
Citrus fruits	General farms, primarily livestock and animal specialties	Soybeans
Corn	Grapes	Tree nuts
Creamery butter	Hogs (non-confinement only)	Wheat
Dairy farms	Irish potatoes	Wines, brandy, and brandy spirits
Deciduous tree fruits	Livestock	
Field crops, except cash grains, not elsewhere classified	Ornamental floriculture and nursery products	Preferred classes in bold.

## Resources

Visit the <u>Farm page</u> on the Agents' Portal for valuable resources to help you understand our farm product and how to write it in eCLIQ. Here are a few key materials:

- Product highlights
- Appetite overview

- Eligibility
- · Step-by step quoting in eCLIQ









## Upcoming webinar

**Date:** Thursday, April 16 **Time:** 2:00pm ET



Register to learn about recently released features and coverage, and see just how easy it is to quote farm in eCLIQ.

**Get registration instructions** 



For more information about our wide range of farm products and services, contact your territory manager or farm underwriter today.

\*Farm is available in eCLIQ for the following states: AL, AR, AZ, CA, CO, GA, ID, IA, IL, IN, KS, KY, MI, MO, MS, MT, NM, NE, ND, NV, OH, OK, OR, PA, SD, TN, UT, VA, WA, WI, and WY

Availability of coverage may vary by state. Please contact your farm underwriter for details.

The descriptions of coverage are necessarily brief and subject to the provisions, limitations, and exclusions that can only be expressed in the policy and related endorsements. The actual terms and conditions of the policies determine the coverage and limits afforded.

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